

HELPING YOUNG LONDONERS GROW

IMPACT REPORT
2020

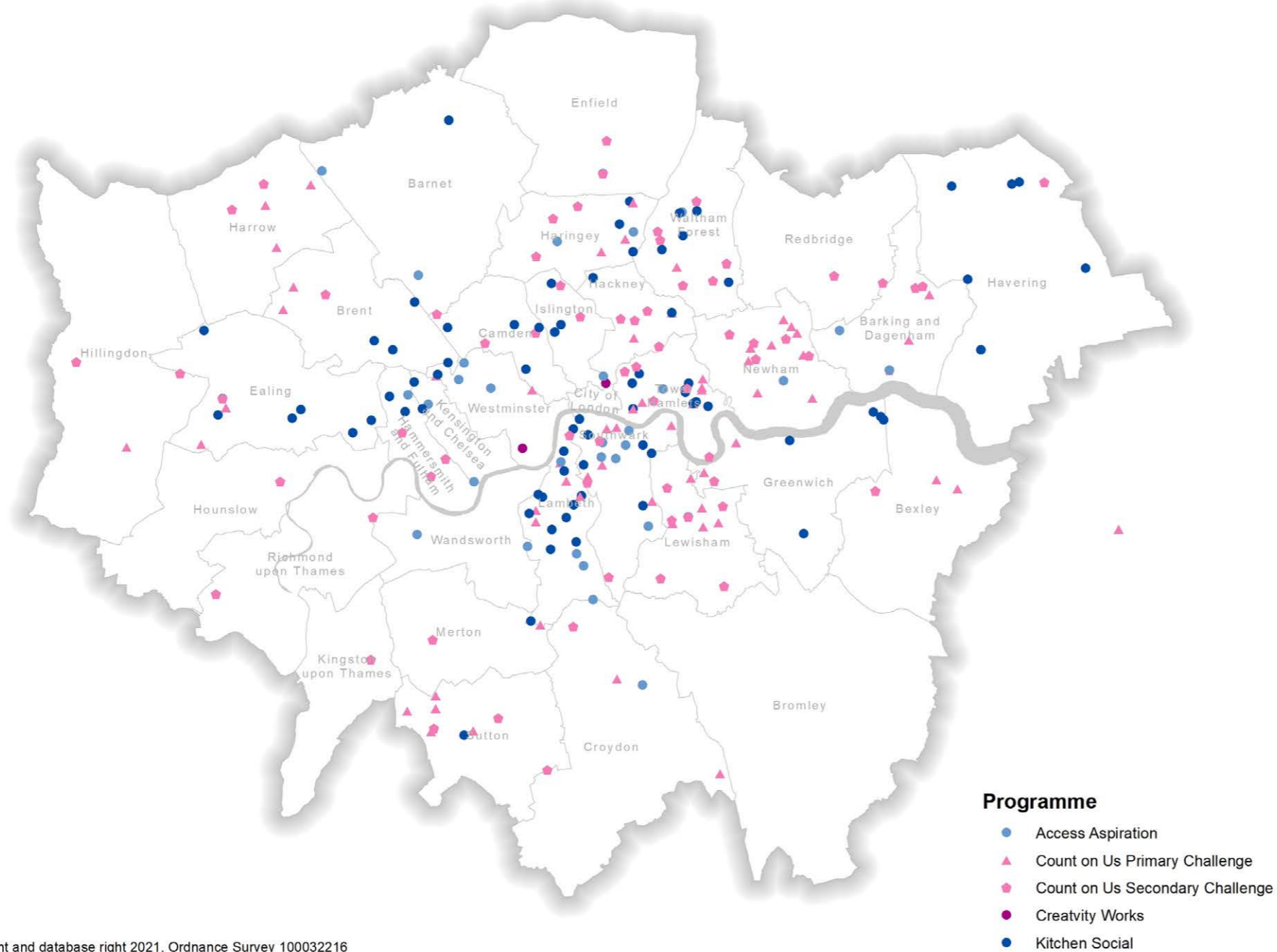
SOLICITOR



**MAYOR'S
FUND FOR
LONDON**

HELPING YOUNG LONDONERS GROW

OUR IMPACT



2020 AT A GLANCE

KITCHEN SOCIAL

336,485

meals provided

22,637

children and young people engaged

COUNT ON US

8,171

children took part in the Maths Challenges

95%

of teachers noticed an impact on their pupils' confidence levels

ACCESS ASPIRATION

2,400

young Londoners signed up from across 32 schools

1,724

employer encounters including work experience and mock interviews

CREATIVITY WORKS

150

young people took part in the programme

75%

expected to move into employment, education or training

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THE MAYOR'S FUND FOR LONDON

The Mayor's Fund for London is an independent charity championing opportunities for young Londoners from low-income and Black, Asian and minority ethnic backgrounds. We use our campaigning, convening and galvanising power to make the case for investment in opportunities for young people across the capital.

Our work raises awareness of the barriers facing young Londoners, promotes the activities which best increases their opportunities and brings together the partnerships to make a measurable impact on their lives.

The Mayor of London, Sadiq Khan, is our patron.

Our charitable activities focus on wellbeing, skills and employment and enterprise.

We work with young people aged 4–24 years, with a focus on those from low-income households who are struggling or who are from vulnerable groups. We target our interventions in schools and communities in areas of economic disadvantage.

In particular, we:

- ▶ Use our campaigning, convening and galvanising power to bring together the funding and partnerships to **tackle food insecurity**.
- ▶ **Champion numeracy** in schools as a prerequisite to accessing a full range of fulfilling careers and an essential skill for life.
- ▶ **Improve linkages between employers and the education and training system** to create career pathways in areas of skills shortage and growth sectors.



OUR THEORY OF CHANGE

Underpinning both our campaigning and charitable activities is our Theory of Change.

This identifies four key outcomes to transform the life-chances of young Londoners:

ASPIRATION: a sense of ambition, purpose and self-worth

ABILITY: development of core skills underpinning employment

AWARENESS: knowledge of where to look for opportunities

ACCESS: to the opportunities that London has to offer

OUR ADDED VALUE

As the Mayor's Fund for London, we realise that we have a unique position that enables us to bring together key stakeholders from the public, private and third sectors, including young people themselves. In particular, we:

- ▶ Contribute to the Mayoral priority of social integration and community cohesion
- ▶ Consider and identify the challenges faced by young Londoners in all 33 boroughs
- ▶ Create and support solutions, evaluate impact and scale success and share best practice

2020: A YEAR IN REVIEW

One year on, Covid-19 continues to have a huge impact on our society, with poverty levels increasing, social exclusion deepening and inequality accelerating at pace.



We know that the disruption and strain of living amidst a pandemic has been profoundly felt by young people from low-income backgrounds, and in particular, those from Black, Asian and minority ethnic communities. The future has the potential to look bleak for this generation, unless we take urgent and immediate action to help address the inequalities deepened by this crisis.

Despite the many challenges of 2020, our reach has been impressive. The organisation supported close to 40,000 young Londoners, across all 33 boroughs. We worked in partnership with over 1,000 schools and engaged more than 100 local community groups. Our modus operandi continues to be open and collaborative, bringing a real 'value add' to communities in London.

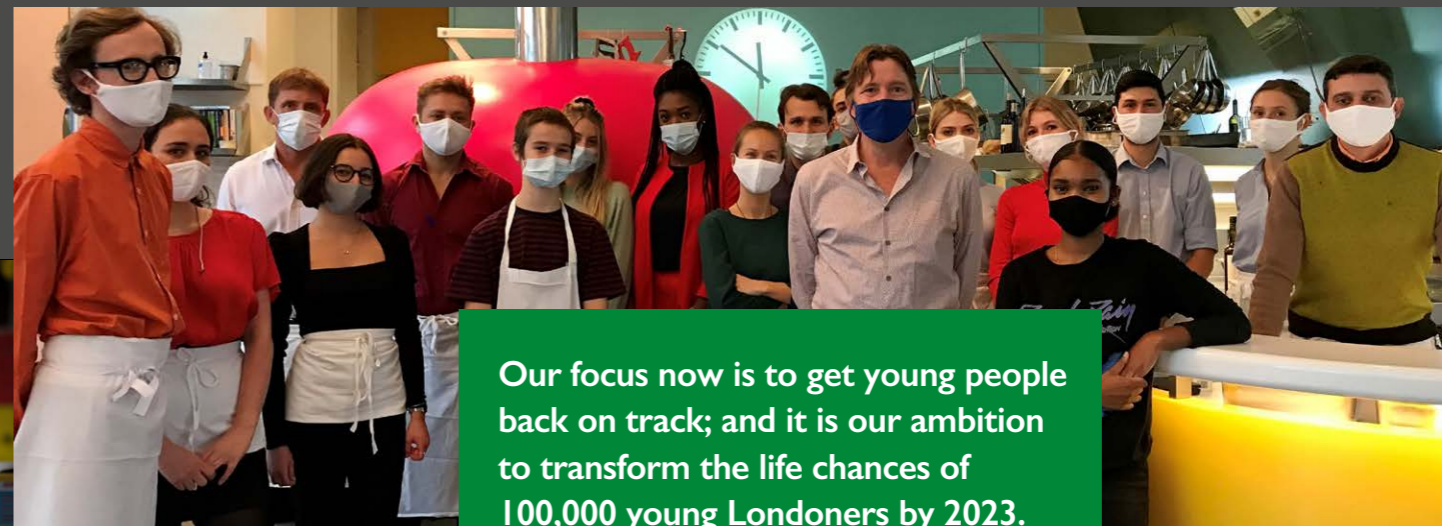
Over 75% of our charitable impact touches the lives of young people from Black, Asian or other minority ethnic backgrounds; in an era of increased awareness of ongoing disadvantage and discrimination, the Mayor's Fund, as a charity, has a record of which it can be proud.

Children's right to food, vital skills education and access to career enhancing activities were very much at the top of our agenda in 2020 and are now more important than ever in aiding London's recovery. We are particularly proud that:

- ▶ As the pandemic hit, our holiday food and activities programme, **Kitchen Social**, delivered an outstanding emergency response, ensuring that young people out of school had access to sufficient quality food and supplies.

A major innovation was enabling our community network to distribute goods (educational materials, hygiene products, etc) alongside food. Kitchen Social also pioneered and launched 'Take & Make' – a high quality recipe box series, with fresh ingredients for families to take home and cook with their children.

- ▶ Our response to schools and businesses intermittently closing doors was to develop an online offer for our education and employment programmes. **The Count on Us Maths Challenges** for primary and secondary schools has been adapted to run online, without losing the programme's unique collaborative focus. We were also proud to support Maths Week London again in the summer.
- ▶ Building on our experience of face-to-face careers opportunities, we were able to quickly pivot our **Access Aspiration** strategy to design and deliver impactful online encounters. This enabled young people to continue to access high-quality employer-led sessions safely, with business volunteers and students logging in to webinars from home. Our **Creativity Works** programme focusses on those industries which have been thriving during the pandemic (particularly digital and multimedia), whilst supporting the recovery of sub-sectors that have traditionally been vital to London's economic success.



Our focus now is to get young people back on track; and it is our ambition to transform the life chances of 100,000 young Londoners by 2023.

- ▶ Aiming to get a better understanding of how young people experienced the pandemic, we created a global platform for young people in London and New York – **My City and Me**. They shared their response to Covid-19 through art. In virtual events, young people heard from professionals at Facebook, Instagram and Pinterest, showcased their work to a global community and learnt critical skills in the process.

However, the year has not only been about delivery. We have increasingly used our convening and campaigning power, to effect change, including:

- ▶ A major report launched at City Hall with global management consultancy, Oliver Wyman, demonstrating the broken ladder to social mobility in London.
- ▶ Our influencing work to put the issue of 'holiday hunger' (food insecurity) on the national table, culminated in the first ever Children's Food Summit, addressed by the Children's Commissioner for England and held in partnership with the Food Foundation.
- ▶ The launch of a creative sector 'Manifesto for Change'. This collaborative piece focused on how industries could become a more diverse and inclusive place for young people from all backgrounds. We showcased practical examples of how to implement the five-point manifesto aimed at inspiring others to take action.

2021 is already bringing its own set of challenges.

The need for all children to be able to access high quality food throughout the year remains

imperative and one we will not ignore until the issues are solved at national level.

Meanwhile, many young people are urgently in need of catch-up support in school, particularly in areas of core skills such as maths.

We are also aware that young people, both in and outside the classroom, desperately require high-quality careers advice and training to help them find jobs. Indeed, in a recent Mayor's Fund for London survey with teachers, 85% said they believed Covid-19 would negatively affect students' career opportunities in the next year, whilst most believed Covid-19 may potentially have a ten-year impact on students' careers.

Our focus now is to get young people back on track; and it is our ambition to transform the life chances of 100,000 young Londoners by 2023.

We will ensure that we innovate to meet need. We will work more closely with young people in influencing London's social mobility agenda and actively champion their voices across our networks. We will continue to forge partnerships to support our programmes and leverage our connections and harness expertise so that London benefits long term.

We were helped throughout 2020 by an extraordinary range of partners, including corporates, Trusts and Foundations, charities, public bodies and educational institutions, all of whom were motivated by the desire to help young people at a time of national crisis. The charity was also helped in its endeavours by its Trustees, its Advisory Board plus its Youth Board. As a source of support and challenge, these structures have been consistently invaluable.

INCREASING OUR IMPACT

Children and young people from low-income backgrounds, especially those from ethnic minority communities in London, have been among those most affected by Covid-19.

The pandemic has not only revealed but intensified widespread disparities in our capital:

- ▶ London child poverty rates are now the highest of any UK region.
- ▶ **63%** of students on our Access Aspiration programme say their wellbeing has been affected by the pandemic.
- ▶ **75%** of families taking part in our Kitchen Social programme have reported having less money for food.
- ▶ **One in three** young people do not have adequate resources to study from home.
- ▶ Youth unemployment has increased by **66,000**, a 13% increase on one year ago.

Poverty has detrimental effects on individuals and their communities, providing significant barriers to leading happy and fulfilled lives.

Children growing up in poverty are:

- ▶ More likely to face social exclusion
- ▶ Less likely to do well in school
- ▶ Earn less as they progress into adulthood.

Many young people feel that their future hangs in the balance. With the economic downturn gathering pace, our services have never been more in demand.

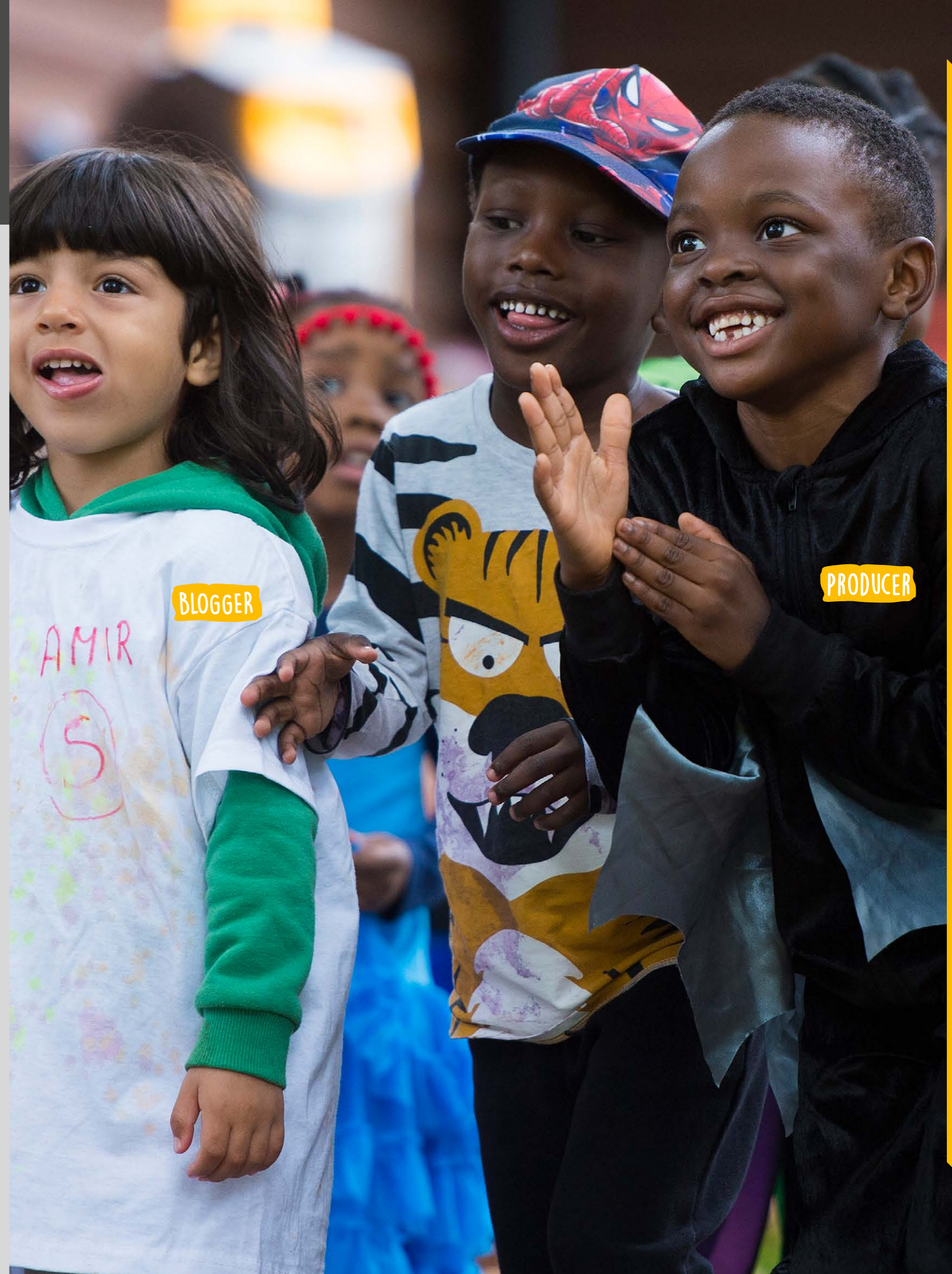
SOLUTIONS LOOKING FORWARD

We have organised our work into the following themes:

WELLBEING Supporting children to be happy, healthy and motivated to learn

SKILLS Helping young Londoners to get back on track at school

EMPLOYMENT & ENTERPRISE Increasing awareness of opportunities, preparation for employment and better access to employers



WELLBEING

Supporting children to be happy, healthy and motivated to learn.

THERAPIST



KITCHEN SOCIAL

Combatting food insecurity, learning loss and social isolation by providing healthy, balanced meals and social activities; developing capacity of local community organisations to deliver holiday provision long-term.

- ▶ Over 22,600 children and young people supported
- ▶ Over 336,500 healthy meals provided

Kitchen Social is a feature of the Mayor of London's Food Strategy.

Supported by the Greater London Authority, Berkeley Foundation, Children in Need, The National Lottery Community Fund and Northumbria University, among many others



I would like to thank you for the food parcels you have been providing for me and my family. They have helped so much, not only by providing us with certain food things we need but also keeping our spirits up during this very tough time. The things they've supplied may seem small to some, but to my children it's like a present each week.

FAMILY RECEIVING SUPPORT





RESTAURANTEUR

DEEP DIVE FOOD INSECURITY

As London's largest holiday provision provider, we know that food insecurity affects children and young people in complex ways. This can be extremely damaging to their development and mental health.

That is why we are increasingly concerned for the growing number of children living in food insecurity. There are at least 400,000 children who fall into this group, with the actual figure likely to be much higher because of Covid-19.

Last year, footballer and campaigner Marcus Rashford formed the Child Food Poverty Task Force to shine a light on food insecurity and successfully lobbied the government to extend Free School Meals (FSM) provision during school closures. This prompted a national conversation around food insecurity and the isolation and ill health that often, sadly, goes with it.

However, we know that not all children who need FSM are currently eligible. We are also acutely aware of the intense financial pressures faced by low-income families during the

school holidays. Since 2017, Kitchen Social has worked with a network of community organisations to provide a safe place for children to go where they can get a free, nutritious meals and socialise with friends.

During the pandemic, Kitchen Social provided almost 340,000 meals for children and families in need. This included facilitating the Department for Education's Holiday Activities and Food (HAF) programme in two London boroughs, which we called the 'Lambeth and Southwark's Summer of Food and Fun'. Over a period of six weeks, we worked both councils to deliver a jam-packed programme for 4-19 year olds with a regular source of healthy meals, either at a local club or at home, and offered an array of community activities including sports, theatre, arts and crafts and cooking.

We also used this time to develop and launch a new initiative to help young people struggling to access holiday provision during lockdown. 'Take & Make' recipe boxes aim to get children cooking in their

homes and spending time with siblings and parents. Every box contains step by step instructions and portioned ingredients to make a healthy vegetarian dish for a family of four, along with important skill training cards and online video tutorials starring young Londoners.

We have big plans for Kitchen Social in 2021. After a successful delivery of Take & Make over the Christmas holidays, we have begun to roll out the initiative to local authorities so that even more children can benefit. We are also supporting more local authorities to understand and build capacity to run provision in their own boroughs, based on our first-hand experience of the programme. Kitchen Social has always had a campaigning arm and, going forward, we will continue to call for an extension of FSM eligibility and the introduction of centrally funded holiday provision across the UK.

We will continue to do our bit to support children and families in need for as long as this crisis lasts.



Thank you for the recent help that me and my mother received from you. We received a box full of food, like fruits, vegetables and more, which is a big help for us given the current situation. I know a lot of other people who received it are grateful too. God bless you all and give you more opportunities to keep helping."

"I have a disability and without the food packs being delivered to my door, I would have nothing in the house."

FAMILIES RECEIVING SUPPORT



TEACHER



I am so grateful; I have a large family to feed and my husband is self-employed."

"Thank you so much, I have been struggling a bit financially lately and these Take & Make boxes have been a life saver! Thank you!"

FAMILIES RECEIVING SUPPORT



SKILLS

Helping young Londoners to stay on track at school.



ANALYST

COUNT ON US

One-in-five children in London leave primary school behind in maths. Innumeracy is a major barrier to employment and linked to unemployment and ill-health. Count on Us is a London-wide numeracy programme designed to make maths fun and positively help re-engage children at risk of falling behind.

- ▶ **2,040** students involved in the Primary Maths Challenge, **6,130** in the Secondary Maths Challenge across **139** schools
- ▶ **95%** of primary teachers noticed an impact on their pupils' confidence levels
- ▶ **87%** of secondary teachers report and improved attitude towards maths

The Secondary Challenge is supported by Jack Petchey Foundation; both Challenges are delivered by The Maths Zone.

Over this past year, maths activities and resources were made available online for teachers and our virtual weekly and Final Challenges saw young people competing in a fun way with their peers.



This is Maths but not how we know it. It takes you to a different dimension."

PUPIL, CHEAM FIELDS PRIMARY ACADEMY, SUTTON

"Thank you for all of your input and guidance – all of our schools have greatly benefited from the extra training and all schools were fully involved in running maths clubs and bringing problem solving to the front of their agenda!"

"Really engaging and helped students improve their problem-solving skills and teamwork. Students have enjoyed the experience and stretched themselves in mathematics outside of the classroom."

ACTON HIGH SCHOOL, EALING

"It has helped students see the fun side of maths, and helped them become more persistent, engaged problem-solvers.

THE HOLY CROSS SCHOOL, KINGSTON UPON THAMES



EMPLOYMENT & ENTERPRISE

Increasing awareness of opportunities, preparation for employment and better access to employers.

ACCESS ASPIRATION

Creating more visibility of employment pathways for 16-18-year olds by providing aspirational work placements and employer insights. Over two thirds of the students we support are from Black, Asian and minority ethnic backgrounds.

- ▶ 2,400 young people supported
- ▶ 1,724 employer encounters delivered
- ▶ 200 volunteers involved
- ▶ 32 schools engaged

Supported by Abstract Securities, Bank of England, The Drapers Company, Halpern, Nice To Meet You Foundation, UNCLE, Shurgard, Tulchan Communications and many more

Over the last year, we moved Access Aspiration online to ensure continued access to careers support and employer encounters during the pandemic. The menu for young people included 'Access All Areas' webinars with employers as diverse as the **Bank of England, Twitter, Halpern, King's College London**, and 'Sector Snapshots' with a diverse set of role models from the world of business, plus virtual work placements.



Work experience at Condé Nast has been the best thing ever. If I hadn't had this opportunity through Access Aspiration, I would have to look independently, which would have taken a long time and not been as good. It made me certain that I want a career in media."

"I am enjoying myself and learning lots. I love meeting with the different teams and learning about the different paths available to me. Everyone is so kind and each person's story is different! I'm very grateful for this opportunity."

"This experience gave me a better understanding of work life and career choice and not to worry if you don't get the best grades."

"The speaker gave a very aspirational talk about how you can switch from career to career, and it can help you gain experience.



CREATIVITY WORKS

An arts-based employability programme for 17-24-year olds not in work, education or training.



- ▶ 150 young people completed the programme via online sessions
- ▶ 75% young people moved into work or education
- ▶ Household names involved in the programme include: **Google, Twitter, the Royal Albert Hall, Snapchat, BBC, Sky, ITN, Spotify and Amazon**
- ▶ 73% reported increased confidence after completing the programme
- ▶ A team of 30 young creatives were commissioned as freelancers to run a crowdfunding campaign, develop an industry Zine, and host a series of six podcasts

Supported by the Berkeley Foundation and Citi Foundation; delivered by A New Direction (A.N.D.) and Media Trust



"I'm loving every moment of my work. There is no way in the world I'd be where I am now if it wasn't for Creativity Works. It deserves to be better known and to have more support because the work it does transforms lives."

"Creativity Works has been an amazing experience and I would recommend it to anyone whether interested in media or not! The skills I've gained through the 20 weeks are so valuable and adaptable and I've considered going into roles within media I'd never have thought I'd be suited to!"

"There are so many things I could say about what the Creativity Works programme has given me, not only as a Pakistani young woman, but as somebody who would never have had the chance to do things like this before. It's given me the confidence to push myself further regardless of my race, skin colour and gender.





DEEP DIVE YOUTH EMPLOYMENT

Almost two thirds of young people are worried about the impact of Covid-19 on future opportunities. One in ten has been furloughed or taken a pay cut during the pandemic. The fall in employment is four times higher for young Black people and nearly three times as much for young Asian people. A recent study by the Office for National Statistics reported London having the highest ethnicity pay gap in the country at 23.8%.

Now is the time to tackle deep-seated structural inequalities and to rebuild London as a fairer and more prosperous city.

To push for urgent and immediate actions, we are working with London's captains of industry to ensure all young Londoners can thrive, and as part of this work, are encouraging employers to sign up to our **Diversity Pledge** – a set of core principles designed to bring about positive change within London's job market.

In October 2020, in partnership with the Greater London Authority, Media Trust, A New Direction, Arts Council, Berkeley

Foundation and Citi Foundation, we launched a creative sector **Manifesto for Change** listing five recommendations for government and business on how creative industries could become a more diverse and inclusive place for young people from all backgrounds. Over six weeks, we showcased practical examples of how to implement these recommendations successfully to inspire other companies to take practical action. We also commissioned a **podcast** by a Creativity Works Alumni, featuring six themed episodes and aimed at young people who are thinking about a career in the creative sector but are not sure where to start. These have been shared with secondary schools and other network relevant to the industry.

In 2021, we turn our attention to the Built Environment (BE).

The BE business community has an important leadership role to play in building a stronger and more inclusive industry. There is a general lack of awareness amongst young people of opportunities that are available

whilst companies regularly report a lack of diversity in the applications they receive. Research has demonstrated that there is a higher than average intake from selective or independent state schools, whilst white men continue to dominate in senior positions.

Over the next 12 months, we will bring BE business leaders together to raise awareness of the issue, promote practical action, including the adoption of our Diversity Pledge, plus showcase learning and success.

We know there is no 'one size fits all' method, so we will ask companies to commit to a set of activities, broad enough to adjust to their own circumstances, and offer platforms for sharing knowledge and recognising success.

We have seen positive change occur when we work together. The Mayor's Fund is committed to working with other London partners and businesses to offer young people meaningful solutions to the challenges presented by the pandemic.

MAYOR'S ENTREPRENEUR AWARDS

A competition to promote young entrepreneurs, offer students access to employability skills and find fresh innovative ideas to support four new business start-ups (creative industries, health, environment, smart cities).

- ▶ **1,048 students across 17 universities took part**

Supported by Citi Foundation; delivered by the Greater London Authority

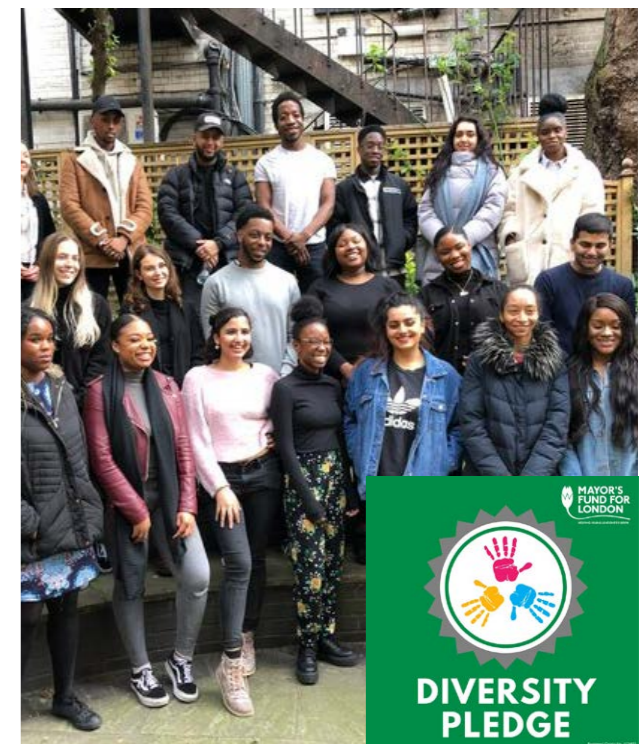


Due to Covid-19, the programme was adapted to deliver workshops and training online, reaching even more students. The awards ceremony took place in September and was delivered as an online event. For the first time in 2020 there were four separate awards for the Environment, Creative Industries, Smart Cities and Health sectors. [Click here](#) to find out more about the winners.

DIVERSITY PLEDGE

Working closely with leading employers to break down barriers for young people from Black, Asian and minority ethnic backgrounds.

- ▶ **Raising awareness of employment practices to increase diversity, narrow the skills gap and provide business benefits to London's employers**
- ▶ **Building a powerful alliance of employers, acting as agents of positive change, and influencing London's social mobility agenda**
- ▶ **38 leading employers have signed up to the Pledge so far**



'YOUTH VOICE'

We have an important responsibility to ensure young people's views are heard and inspire future leaders to act as agents of positive change. In 2020, the urgency of this agenda was underlined by Covid-19 and the Black Lives Matter movement. To ensure young people were at the forefront of these conversations, we swiftly adapted our programmes and projects to respond to the changing landscape and needs of the future generation. We also conducted surveys and round-table conversations with students and teachers across our programmes, families, employers and local authorities.



MY CITY AND ME

Various lockdown measures introduced all over the world had a huge effect on young people's mental health and wellbeing.

In summer 2020, we launched **My City and Me** – a project for young people to connect, share experiences and creatively document their lives during the pandemic. We partnered with the Mayor's Fund to Advance New York to connect our young people through virtual events and activities, using the joint power of our platforms to give young Londoners and young New Yorkers a voice to express their thoughts, feelings and opinions to a wider audience through a variety of art forms. We are grateful to Citi Foundation and Berkeley Foundation to allow us to instigate this project.

STUDENT AMBASSADORS

Over the last year, we introduced an exciting new role for young people on our Access Aspiration programme.

Our Student Ambassadors champion the importance of gaining careers advice and work experience in their schools, represent their sixth form at Mayor's Fund for London meetings and events; and contribute to our wider youth voice work through blogs, videos, newsletters and other creative outputs. This role offers valuable experience for students and helps to build skills and confidence in preparation for the world of work.

ALUMNI ACTIVITY

We know how difficult it can be for young people to forge careers in the creative industry so we commissioned one of our Creativity Works alumni to produce a podcast series about this. The **'Creative FAQ'** podcast is made of six episodes and has been shared with secondary schools and other networks relevant to the industry. They are hugely informative and fun sessions and we are keen to continue producing series like these.

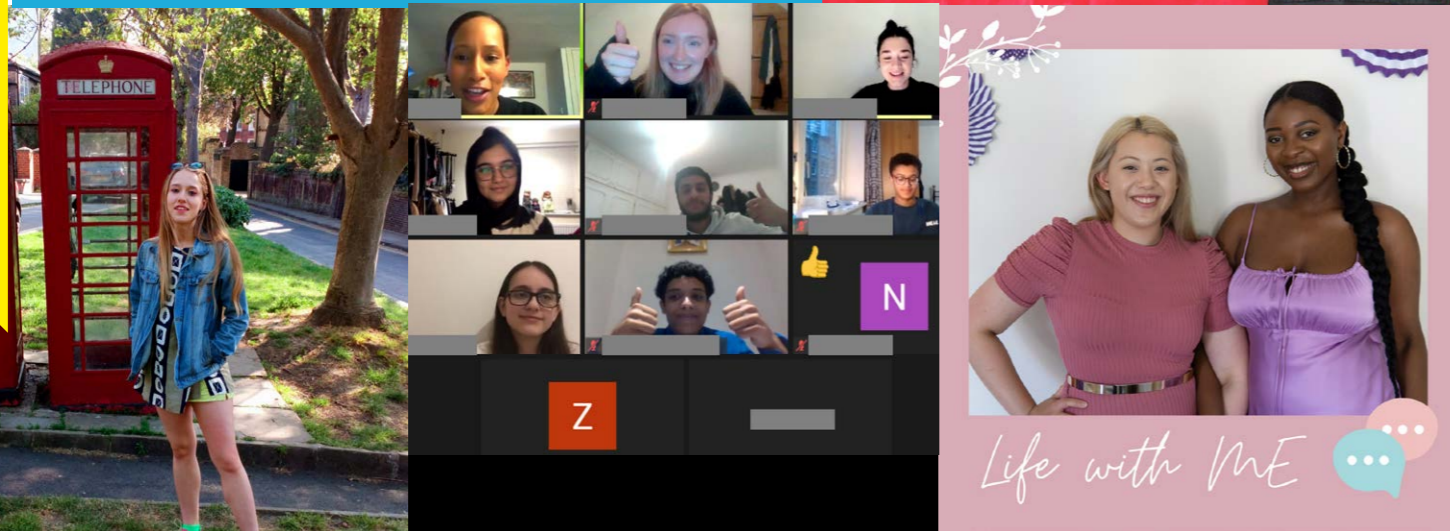
YOUTH BOARD

Our Youth Board supported a range of work this year, including contributing to Mayor's Fund for London team meetings, writing engaging content for our website, and helping shape a youth voice strategy to empower, embed and elevate young people's voices.



I've started to realise that "youth culture" doesn't actually exist. We don't have one culture, if anything we are arguably one of the most diverse demographics with a plethora of interests. Therefore, I think exploring topics that are more encompassing such as "what does freedom mean to you", "what change would you like to see in your cities", "what forms of creativity resonate with you", our ideal work culture, social media struggles, anything that explores how and where we see ourselves fitting into this world. The one thing that I think unifies today's youth is that we're growing up in a completely different age to previous generations, and the world around us is changing at an exponential rate, so we all feel that same struggle to figure it all out.

MY CITY AND ME PARTICIPANT



THANK YOU



DANCER

We could not exist without the vision, commitment and generosity of our benefactors and delivery partners. With their support, we have been able to expand our work to help young Londoners grow. A sincere thank you to you all. Thank you also to the young Londoners who appear in this Impact Report.

SUPPORTERS

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DELIVERY PARTNERS

A New Direction
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MEDIA SUPPORT

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Martin Edwards
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Dame Helen Mirren DBE
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Mike Reid
Shirley Thompson OBE
Lily Vanilli



ARCHITECT

MESSAGE FROM THE CHAIR

Unsurprisingly, Covid-19 dominated the landscape for the Mayor's Fund for London during 2020. As the first lockdown hit, we were faced with skyrocketing needs across London, whilst simultaneously losing many of our income sources, including from our restaurant partnerships and fundraising events.

However, we persevered and managed to start 2021 having achieved better than expected outcomes and supporting a higher level of young people than before, modernising and driving efficiencies within our organisation, plus improving our financial situation overall. I am delighted that we helped close to 40,000 young Londoners from low income backgrounds last year and worked across all 33 London boroughs. This was a huge undertaking and would not have been possible without the generosity of our many supporters and donors.

2020 was a year of extremes. The year started with a ramping up of our campaigning and convening activity, with us hosting the first ever London Children's Food Insecurity Summit in City Hall, plus launching major new research, with management consultancy Oliver Wyman, on the 'broken ladder' to social mobility in the capital. Then, in March, with the severity of the pandemic becoming evident, we swung into emergency fundraising and delivery mode.

The most pressing area of activity has been our emergency Kitchen Social response, the provision of nutritious meals to children at risk of food insecurity. Overall, we supported the provision of close to half a million meals to young people and their families during the year: 340,000 directly supported by us, with a further 150,000 distributed through our networks. Need also bred innovation. We worked with major partners, for the first time, to distribute non food supplies to London's children, including much needed books, arts materials and hygiene products. The lockdown also directly led to the development of our new 'Take & Make' food boxes. Modelled on commercial recipe boxes, these are now being distributed across London in partnership with councils.



Food insecurity hit the headlines last year, with an issue that we identified back in 2016 now becoming national news. We were pleased to back the Marcus Rashford campaign and also to work in partnership with the Department for Education on the 'Summer of Food and Fun' programme in Lambeth and Southwark. This was a major public sector contract for us and one which has delivered great learning for 2021 and beyond.

The year wasn't just about food, however. Our education and employability programmes also played an essential role throughout the year, navigating the challenges of moving online successfully at short notice. We developed a much wider number of corporate partnerships, including with new backers such as the Nice to Meet You Foundation, and were supported by long term partners, such as Citi Foundation, both to continue what we do well (help young people into work) and also amplify the voices of young people through a collaborative project with our counterpart body in New York.

Looking ahead, 2021 is shaping up well, despite the ongoing pandemic. The lasting impact of Covid-19 and its economic and social consequences for young Londoners means that our work has never been more important. As this year progresses, we are increasingly focused on how our Access Aspiration programme can help meet the employability needs of young people who face the double disadvantage of missed careers support and a labour market downturn.

Throughout the year we enjoyed the support of our patron, the Mayor of London, and benefited hugely from the input of our Trustees, Advisory Board, Youth Board and our staff.

Our thanks, as ever, go to our very many partners and donors, large and small, without whom we simply would not be able to make the impact we do. Your generosity throughout 2020 was amazing!

Tim Roberts
Chair, Mayor's Fund for London



The Mayor's Fund for London is an independent charity championing opportunities for young Londoners from low-income backgrounds. We use our campaigning, convening and galvanising power to make the case for investment in opportunities for young Londoners from low-income backgrounds.

We support business, funders and others to understand and take the actions that have the most impact on young Londoner's life chances and bring together partnerships and funding to back innovative ideas and to take promising initiatives to scale.

In 2020, we supported close to 40,000 young Londoners aged 4-24 across all 33 boroughs working in partnership with over 1000 schools, 120 community organisations and charities, 148 employers and 320 volunteers, social enterprises, and local authorities.

The Mayor of London, Sadiq Khan, is our patron.

PATRON

Sadiq Khan

TRUSTEES & DIRECTORS

Tim Roberts (Chair)

Mehmet Dalman

Melanie Grant

Jenny Halpern Prince

Ian Livingstone

Michelle Pinggera

YOUTH BOARD MEMBERS

Modupe Akinmodun

Fatima Al Ahmad

Erica Appiah

Morrilyn Bakarr

Tahira Bakhtiari

Jhemar Jonas

Rebecca Ganjeh Khosravi

A.J Sincere Neavin-Wynter

Dhillon Selvarajah

Ali Siddiqi

EXECUTIVE TEAM

Kirsty McHugh

Chief Executive

Pooja Aggarwal

Finance Director

Sietske van der Ploeg

Director of Strategy and Campaigns

Louise Richmond

Director of Development

Angela Law

Director of Education and Employability