

FEBRUARY 2023



# Reset Strategic Framework

**2023-2028**

Reset Communities for Refugees  
Charity Number 1179799

# ORGANISATIONAL CONTEXT

Since 2018, Reset has worked with communities across the UK to grow community-led welcome. We have supported more than 300 Community Sponsorship groups to welcome over 1000 refugees. We've worked alongside the NHS and Talent Beyond Boundaries to provide community support for nearly 100 refugee nurses. More recently, we have developed a matching service to enable Ukrainian nationals to identify UK sponsors to be welcomed by under the Homes for Ukraine scheme, as well as offering much needed training and support to hosts.

At Reset we believe in community-led welcome as a sustainable and scalable way of providing safety for refugees forced to flee their homes. The two-way integration between newcomers and volunteers builds stronger communities that better understand each other, and helps change the narrative around refugees and integration.

The UK needs a fair asylum system and forms of sponsorship can never replace that. However, we believe that a growing, supported movement of community-led welcome can drive the development of valuable complementary pathways, enable effective crisis response, as well as continue to support the UK's crucial resettlement programmes for those with complex needs.

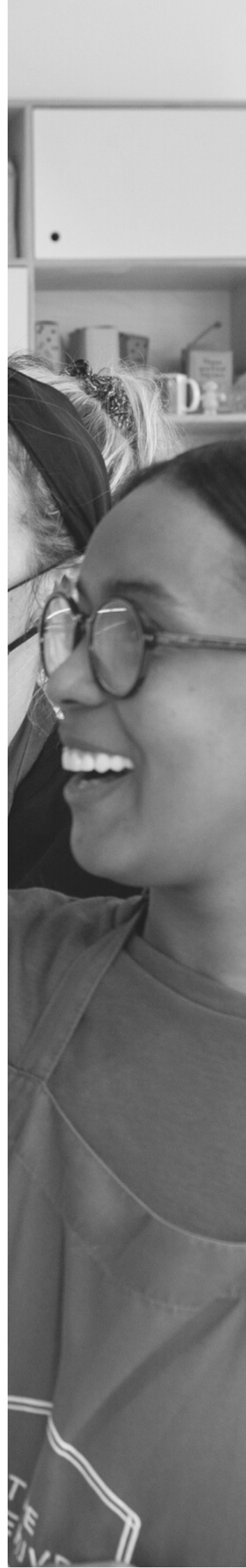
# EXTERNAL ENVIRONMENT

The coming years will be important for community-led welcome in the UK. The outpouring of support for the Homes for Ukraine scheme, alongside a record-breaking year for Community Sponsorship applications, has demonstrated unequivocally that people want to engage with refugee protection when it is planned and organised. The need is greater than ever: the UNHCR puts the number of forcibly displaced people globally at over 100 million.

Immigration remains a salient issue for the media, politicians, and key segments of the UK population. As well as compassion for 'genuine refugees' the public has also shown a desire for increased control of our borders. In response, the government continues to focus on how it will enable managed migration. Crucial also is the general election, which will happen within the next two years.

This shifting political context, and the impact of the cost of living crisis, means that we must continue to demonstrate the value of community-led welcome to both the public and decision-makers.

Here we set out our strategic framework for the 2023-28 period, focusing our drive for the growth of community-led welcome in the UK, and working towards our vision that every community in the UK welcomes refugees.



## RESET'S VISION

For every community in the UK to give a warm welcome to refugees.

## RESET'S MISSION

We build stronger communities of welcome by inspiring and preparing people to help refugees settle in their area.

## HOW WE WORK

We cannot realise our vision alone - to achieve our objectives we work collaboratively with partners across civil-society and government and amplify the voice of those with lived experience.

In all our work we seek to model our organisational values. We are **ambitious and collaborative, curious but focused, resourceful and reliable and we lead through learning.**



# OBJECTIVES

We have four key objectives for the 2023-28 period:

## **1) Inspire people to get involved in community-led welcome of refugees**

We will grow support for community-led welcome among volunteers, organisations, business and decision-makers, through campaigning, coalition-building and spreading stories of welcome.

## **2) Enable strong integration outcomes for refugees**

We will build prepared, welcoming communities through training and support services that are based on the needs of refugees and our learning about what works.

## **3) Secure and improve pathways for welcome**

We will develop practice, and advocate for policy, that makes community-led welcome available to more refugees and is accessible to all UK communities who want to welcome.

## **4) Build Reset's organisational resilience**

We will strengthen Reset to effectively deliver our objectives, focusing on resilience across income, governance and staff well-being.

