



**BLOOMSBURY  
FOOTBALL  
FOUNDATION**

# **Chair of Trustees**

## **Role Profile**



## A message from our Founder & CEO



Bloomsbury Football Foundation is building something rare: a proven model with the momentum and ambition to become the UK's next major national charity, improving young people's health, wellbeing and life chances.

We are now looking for an exceptional Chair of Trustees to help lead that journey.

Bloomsbury is one of the fastest growing youth social mobility charities in the UK, and this is a role for someone with outstanding experience of scaling organisations - bringing strategic clarity, high standards, and the judgement to help a mission-led organisation grow quickly while strengthening quality, culture and impact.

Our approach is simple and powerful: we repurpose football - the nation's game, woven into the fabric of British life - as a low-cost, non-clinical, preventative vehicle for social mobility. In a digital age where too many young people are growing up with reduced real-world connection, football offers a uniquely compelling way to bring young people together in person, build trust, and create belonging. It is also one of the great unifiers in our society - strengthening community cohesion and giving young people a shared language, identity and purpose.

From a standing start just a few years ago, we now support over 6,500 young people every week in some of London's most deprived communities - including 2,300 girls weekly, making us the largest charitable provider improving health and life outcomes for girls through football in the country.

You would be joining a strong, committed Board of Trustees with senior leaders across finance, legal, charity, marketing and technology. As Chair, you would have real scope to shape our next phase of growth and ensure we have the governance and leadership capacity needed for national scale.

If this opportunity resonates, please do get in touch for a confidential conversation to learn more about what the role involves and the impact your leadership could help unlock.

**Charlie Hyman | Founder & CEO**



### Why we're needed

- **1 in 3 children** in the UK are living in poverty
- **54% of young people** are not getting the recommended level of daily activity
- **80% of girls** say they do not belong in sport
- **38.2% of children** in London are overweight or obese
- **1 in 6 children** have a probable mental health problem

**Apply Now**

## What others are saying



Bloomsbury Football's approach to helping young people to get active and connect in-person with peers through trauma-informed programmes is an exemplar of the long-term, prevention-first, approach needed to support the nation's mental health at scale.

### **Mental Health Foundation**

There can be no more important task for those concerned with the health of the population than to reduce unjust and avoidable health inequalities. I wholeheartedly welcome Bloomsbury Football Foundation's approach of making the health benefits of sport accessible to all.

**Professor Sir Michael Marmot,**  
**Director, Institute of Health Equity**



The barriers preventing girls from accessing the health and social benefits of physical activity are deeply entrenched and widespread. Bloomsbury Football is a leading light in tackling these barriers and its goal of enabling thousands more girls to get active - to experience the joy, fulfilment and lifelong benefits of sport - is truly inspiring.

### **Women in Sport**

Bloomsbury Football Foundation's approach to supporting young refugees and asylum seekers is hugely refreshing and a clear example of best practice across the sector.

### **The Refugee Council**

One of the most impressive things about Bloomsbury Football is how they've embedded technology and AI into their strategy to improve outcomes for young people and drive an efficiency rarely seen in the charity sector - making them an outstanding philanthropic investment.

**Robin Klein, Founder, LocalGlobe**

Many children in London are leading sedentary lives, which risks negative physical and mental health outcomes.

This applies disproportionately to the 700,000 children living in poverty in the capital. Bloomsbury Football Foundation is at the forefront of levelling the playing field for these children.

**The Childhood Trust**

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## Key Responsibilities

The Chair of Trustees provides strategic leadership to Bloomsbury Football Foundation's Board, ensuring the charity is well-governed, well-supported and making the strongest possible decisions as it grows. The Chair plays a central role in setting the tone of the Board - creating an environment of ambition, clarity and accountability, while enabling trustees and senior leaders to perform at their best.

### Leadership & Governance

- Lead the Board of Trustees, ensuring high-quality governance, effective decision-making and strong organisational oversight.
- Chair Board meetings and work with Committee chairs and the CEO to set agendas, priorities and a forward plan for Board activity.
- Build a high-performing Board culture, ensuring trustees are engaged, well-briefed and able to contribute effectively.
- Ensure appropriate governance structures are in place, including effective committees with clear mandates, reporting lines and oversight responsibilities.
- Oversee organisational risk management, safeguarding governance and compliance, ensuring the Board has confidence in the charity's systems and controls.

### Strategy & Performance

- Provide constructive challenge and strategic guidance to the executive team, supporting robust planning and clear accountability.
- Help the Board to evaluate performance and progress against strategy, using evidence and impact data to inform decisions.

### CEO Support & Board Composition

- Serve as a mentor and trusted adviser to the CEO, offering perspective, support and challenge in equal measure.
- Lead succession planning for the Board, ensuring the charity continues to have the skills, experience and diversity needed for long-term success.

### Ambassadorship & Fundraising

- Act as a senior ambassador for Bloomsbury, supporting external relationships and representing the charity alongside the CEO and trustees when appropriate.
- Support fundraising and partnership-building by accompanying the CEO and Director of Fundraising at key supporter and prospect meetings.

## Person Specification

We are looking for an exceptional Chair who combines strategic leadership with sound judgement, warmth and credibility. The right person will bring experience of guiding organisations through growth and change, and will be motivated by the opportunity to lead a mission-driven charity with significant momentum and ambition.

- Senior leadership experience in a high-performing organisation, with a strong track record of guiding strategy, growth and organisational performance.
- Experience chairing Boards or committees, or operating effectively at Board level with a strong grasp of governance best practice.
- Strong strategic judgement - able to simplify complexity, set priorities, and help an organisation focus on the decisions that matter most.
- Confident communicator who can build alignment, handle challenge well, and bring people with them through periods of change.
- Comfortable providing both support and constructive challenge to senior leaders, with integrity and emotional intelligence.
- Strong understanding of organisational governance, risk and accountability, with a clear commitment to safeguarding and ethical leadership.

Motivated to act as an ambassador and figurehead,

- representing Bloomsbury with credibility to supporters, partners and stakeholders.
- Willing to actively support fundraising, including accompanying senior leadership at key meetings and being visible in supporter engagement.
- Ideally brings a network that can be thoughtfully engaged in support of the charity's growth (while not essential).
- Strong commitment to Bloomsbury's mission, values and the importance of prevention-first approaches to improving young people's outcomes.



**Apply Now**

## Application Process

Click 'Apply Now' and submit your CV.

**Apply Now**

To apply for this role, please provide the following documents:

- An up-to-date CV. Please submit a PDF document labelled 'CV' with your name and the role title.
- A supporting statement. Please submit a PDF document (maximum two pages) that outlines your interest in this particular organisation and role, and your fit against the essential experience criteria set out in the person specification and role description. Please label this document 'Supporting Statement' with your name and the role title.
- A completed diversity monitoring form on the application link.

If you'd like an informal conversation before investing time in a full application, or would like to know more about the role, please contact Rebecca Hopkinson from our Executive Search partners, Green Park by emailing

[rebecca.hopkinson@green-park.co.uk](mailto:rebecca.hopkinson@green-park.co.uk)



## APPENDIX - KEY SUPPORTERS

**We're grateful to the many partners and funders who are supporting our work, including those not listed who wish to remain anonymous:**

ASK Partners  
The Aurum Charitable Trust  
Beyond Sport  
BGC  
Bloomfield Charitable Trust  
Camden Council  
The Childhood Trust  
CHK Foundation  
The Clothworkers' Foundation  
CVC  
David & Ruth Lewis Family Charitable Trust  
Department for Education  
The Charles Wolfson Charitable Trust  
EBM Charitable Trust  
Evercore  
FIFA Foundation  
Fight For Sight  
Fundación LaLiga  
Garfield Weston Foundation  
Goldman Sachs  
The Hampstead and Wells and Campden Trust  
The Hargreaves Foundation  
Havas  
Hollyhock Charitable Foundation  
The Howard de Walden Estate  
The John Horseman Trust  
John Lyon's Charity  
The Julia Rausing Trust  
LocalGlobe  
London Mayor's Office  
Mastercard  
Mischon de Reya  
The Maurice Hatter Foundation  
Monday Charitable Trust  
Nike  
Oak Foundation

Parasol Foundation  
People's Postcode Lottery  
Philip King Charitable Trust  
The Reta Lila Howard Foundation  
Rothschild & Co  
Social Business Trust  
Sport England  
St James's Place Charitable Foundation  
Stuart and Bianca Roden  
Scouloudi Foundation  
Stelios Philanthropic Foundation  
The Risman Foundation  
The Tedworth Charitable Trust  
The Tuixen Foundation  
This Day Foundation  
UEFA  
Wembley Stadium Foundation  
Westminster Foundation

“

I've chosen to back Bloomsbury Football Foundation because it's delivering real, measurable outcomes where they matter most - building resilience in underserved communities and giving young people the tools to thrive. It's a serious, business minded organisation: data-driven, growth-ready, and built to scale with discipline and ambition.

**Gary Lubner,**  
Philanthropist, This Day Foundation

**Apply Now**





**Apply Now**



**BLOOMSBURY  
FOOTBALL  
FOUNDATION**

**LABS Atrium, The Stables Market, Chalk Farm Road, London NW1 8AH**  
**Registered Charity 1178842 in England and Wales**